

## Rules of the Art Moves International Billboard Art Competition

1. The purpose of the Competition is to propagate and popularize billboard art and to encourage artists to create art engaged in the reality.
2. The Competition is open and all artists interested in billboard art are invited to take part, however, the Competition is particularly addressed to young artists, who are usually most eager to face new themes and untypical ways of art presentation. **There is no entry fee.**
3. The artists taking part in the Competition are invited to prepare an artwork (maximum three pieces), technique is up to you. The work is intended to be a creative response to this year's Competition theme **„Together or apart?“** This slogan can serve as a kind of a metaphor of the processes taking place in the contemporary world. Both individuals and the whole societies are faced with such a choice. Do they want to live together, contribute, collaborate and, as a result create shared value, or do they want to lead a separate, individual life of their own?  
Is it better to be single or in a stable relationship? Is it better to focus on the common or individual good? Is being a member of a larger organization, like the European Union better than staying apart? Is it better to feel a part of your nation or rather an individual citizen? The possible interpretations are multiple. Or maybe it is possible to combine those two attitudes: take care of your own, personal development while joining forces and working together with others? So, together or apart?
4. The format of the submitted work should be 504 cm x 238 cm (198.4 inches x 93.7 inches) in a horizontal layout, 100 dpi, cmyk, tiff.
5. Incorporation of the Competition theme in the work is not required and will not have any impact on the evaluation of the work by the jury.
6. If some slogan or phrase is used in the work, it should be expressed in the Polish language in the case of artists from Poland or in the English language in the case of all other participants.
7. The works should be submitted by **10 August, 2010** via electronic mail to the address: [artmoves@tlen.pl](mailto:artmoves@tlen.pl). In order to take part in the Competition, the artist has to send a completed entry form and attach a preview of the submitted work in the following format: 30 cm x 14,1 cm (11,8 inches x 5,5 inches) in a horizontal layout, 72 dpi, jpg. The file should be named with the artist's first and last name (if more works are submitted, use numbers 1 to 3 in addition to the first and last name).

**IMPORTANT NOTE:** Do NOT attach now scans of the complete (heavy) works. In order to receive the final works to be printed off and displayed on the billboards, the Competition organizers will contact the selected artists after the announcement of the jury's verdict.

8. From all the entries, the jury will select 10 most interesting projects which will be printed and displayed on billboards in the city space during the Art Moves Festival in September/October 2010 in Torun, Poland. The best of the ten selected works will receive the **Main Award** in the amount of PLN 7000 (about **€ 1750, \$ 2200**). The winner will be obliged to pay a lump-sum tax on the award value.
9. The works will be evaluated by a jury panel composed of artists and curators who are recognized authorities specializing in public art.
10. The organizers of the Competition reserve the right to display on the billboards also the works which have not been selected by the jury.
11. The artist who makes a submission to the Competition, automatically consents to free of charge display of his/her work during the Festival and use of the work for information and promotional purposes associated with the Festival and the Competition on the Internet, in printed materials promoting the Festival etc.